Friends of Balboa Park

INSIDE
CAMPAIGN AT $1 MILLION AND COUNTING
NEW BALBOA PARK HORTICULTURE FUND
HOLIDAY POINSETTIA DISPLAY

WINTER 2018 Newsletter
ANNUAL MESSAGE FROM THE BOARD CHAIR

Hello, Friends. The year 2017 has been one of exciting new achievements for the Friends of Balboa Park and heart wrenching loss, with the passing of our beloved previous Board Chair, Tom Scott. A year ago, who knew that we would become the proud new owners of the historic and iconic Balboa Park Carousel? Of course, we had no doubt that, under the stewardship of Board member Jim Hughes, the gate houses at the west end of the Cabrillo Bridge would be restored to their original 1915 splendor. And while we continued our plans for the Moreton Bay Fig tree platform, the gateway monuments, and so many other projects, we also enjoyed community outreach through many events, particularly our Annual Awards Luncheon and the hugely successful National Carousel Day Celebration on July 25.

The year 2018 marks the 150th year since the founding of Balboa Park. It should come as no surprise that we plan to mark this occasion with the dedication of our latest project, the Moreton Bay Fig tree platform. Stay tuned for details of the announcement. We also intend to mark the sesquicentennial celebration with an even more exciting National Carousel Day party on July 25. Come early if you want to avoid the lines for the free rides at the Carousel that day! We are hopeful that the year’s end will see the completion of several of our other projects, if we can successfully complete the planning process, and successfully raise the necessary funds… Did you respond to our Annual Appeal?

Friends of Balboa Park is deeply indebted to the Board of Directors, all volunteers who spend countless hours getting things done. Five of our long-serving board members “termed out” on January 23, 2018. They are Todd Kinnear, Ann Wilson, Maureen Lamberti, Dean Crowder, and Marv Spira. A very special thank you and good wishes go to each of them. I wish I had the space here to catalogue their many, many contributions.

Looking forward to seeing you around the park. Thanks for being a Friend.

George Hardy  
Chair, Board of Directors

MESSAGE FROM THE EXECUTIVE DIRECTOR

A Year of Success

Anyone who knows me can attest to my approach to organizational stewardship: Don’t rest on your laurels. Keep proving yourself. Be forward-thinking. I try to keep Friends of Balboa Park’s focus on its future because it is there where the continued relevance of our role will be defined. Balboa Park is such a dynamic place to be, and we have to be just as dynamic to serve its needs.

Every once in a while, though, it’s good to reflect on our successes. In this edition of our newsletter, we are pleased to feature a special insert, highlighting the great achievements we were able to deliver for Balboa Park. From new donors to new members to new projects to wonderful new assets – like a historic carousel! – we experienced a significant increase in community interest and investment in our mission in 2017. Ultimately, our success was the result of support from you – the loyal friends of Friends. With your continued support, our best years remain ahead.

What a show!  
If you didn’t make it to our Annual Awards Luncheon on October 18, you missed an outstanding event. Nearly 400 people from all over Balboa Park and throughout the region celebrated excellence in volunteerism and emerging leadership, and those wonderful people who made the historic Balboa Park carousel such an enduring symbol of the park’s legacy. What a job that event Co-Chairs Carol Fitzgibbons and Maureen Lamberti did, ably leading an extraordinary volunteer event committee that made the day such a success.

John Bolthouse  
Executive Director

NEWSLETTER PRODUCTION  Leslie Yu, Managing Editor Scarlet Willette, Graphic Designer  
Contributors: Reema Makani Boccia, John Bolthouse, Judy Brown, Dean Crowder, Pure Light Fine Photography, Michelle Slingerland, Ann Wilson  
Cover image: Archway to the Persian Carpet Garden
Capital Campaign at $1 Million and Counting!

Due to the generosity of local philanthropists and the tremendous outpouring of community support, Friends has surpassed the $1 million benchmark in its capital campaign for the purchase and restoration of the historic Balboa Park Carousel. As the end of the year approaches, we ask you to consider making a financial contribution to help raise the remaining $2 million. A contribution of any size helps us reach our goal! Please visit our website for more information: www.balboaparkcarousel.org.

New Fund for Park’s Horticulture

The Sandra B. Phelps-Wilson Horticulture Fund has been initially established with a generous $5,000 donation to provide a resource to support Balboa Park’s various landscapes. Thanks to the vision of Bob Wilson, Friends of Balboa Park has the honor of serving as steward of this important fund, named in memory of Bob’s late wife, accepting tax-deductible donations designed specifically and exclusively towards Balboa Park’s many horticulture and botanical needs. Funds raised go towards horticultural capital improvement projects in Balboa Park, such as:

- Care of existing trees;
- Planting new trees;
- Maintenance of existing landscape features;
- Removal of dead or dying trees & other flora;
- Landscape irrigation systems;
- Special botanical displays, & much more;

To learn more about the fund or to donate, visit the website at www.friendsofbalboapark.org/ongoing-programs.

Board News

The year 2018 arrives with a number of exciting developments for Friends of Balboa Park’s Board of Directors. In January, Friends elected a whole new slate of officers, including George Hardy re-elected as Chair; David Marshall as Vice Chair/Chair-Elect, Ken Tranbarger as Treasurer; and Michelle Slingerland as Secretary.

We are pleased to welcome four community leaders as the newest members of the Board. Sarah Evans is a labor attorney with Swartz-Semerdjian and currently chair of the board of Border View Family YMCA. Susie Hayes holds a degree in Art History, most recently serving as President of the Rancho Santa Fe Historical Society and on the boards of San Diego Canyonlands and St. Paul’s Senior Services. An accountant by trade, Samantha Ollinger is the founder of BikeSD, a nonprofit advocating to transform San Diego into a world-class bicycle-friendly city. Amy Dawson, Industry Specialist with Moss Adams LLP, brings nearly two decades of experience in strategic marketing and public relations in the healthcare, sports and entertainment, and nonprofit industries.

Finally, we extend a fond farewell to Dean Crowder (elected 2000), Todd Kinnear (2010), Maureen Lamberti (2006), Marv Spira (2006), and Ann Wilson (2009), all of whom termed off the Board in January. These five talented and dedicated individuals gave years of selfless service to Friends of Balboa Park. Thank you all for your extraordinary contribution to our efforts!
Friends of Balboa Park has officially embarked on a $3 million campaign for the Balboa Park Carousel! This major fundraising effort – the largest in our organization’s history – is an opportunity for every member of the public to contribute to Friends’ efforts to preserve and enhance the Carousel.

**Campaign Goals**

- Complete the purchase of the Carousel, by meeting the payment schedule over the next two years agreed upon between Friends and the Steen family
- Preserve and restore our historic and unique treasure to its original glory and protect it
- Develop the adjacent public spaces, including beautification of the area surrounding the Carousel in a manner that honors its location in the park’s historic district
- Establish a maintenance fund, ensuring the Carousel will have a robust and secure reserve for its maintenance in perpetuity

**Please make your tax-deductible donation today, and help us make a real difference for the historic Balboa Park Carousel!**

For more information, call (619) 232-2282 or visit www.balboaparkcarousel.org

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**Capital Campaign Donors as of November 30, 2017**

<table>
<thead>
<tr>
<th>Amount</th>
<th>Donor</th>
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<tr>
<td>$200,000 +</td>
<td>J.W. Selton Foundation</td>
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<td>$100,000 - $199,999</td>
<td>Legler Benbough Foundation, Robert and Andrea Peach, Walter J. &amp; Betty C. Zable Foundation</td>
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<td>Peter LaDow, Kathy Lazzaro, Dorothea Laub, Carole Sachs</td>
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<td>The Colonel Frank C. Wood Memorial Fund at The San Diego Foundation, Ruth Hayward, The Parker Foundation, San Diego Woman’s Club, Darlene Marcos Shirley</td>
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<td>$15,000 - $24,999</td>
<td>Trip Bennett; Bennett and Associates (in-kind), Downing Family Foundation, Cynthia Furlong, Doug Kerner; Higas, Fletcher and Mack (in-kind), Reuben H. Fleet Foundation at The San Diego Foundation, Bill &amp; Lori Walton</td>
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<td>$10,000 - $14,999</td>
<td>Ellen Browning Scripps Foundation, Mike &amp; Marilyn Kelley, Harley Selton</td>
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<td>$5,000 - $9,999</td>
<td>Reid Abrams and Micki Olin, Allision and Robert Price Family Foundation, Ben &amp; Nicole Clay, Hervey Family Fund at The San Diego Foundation, Jim and Carmen Hughes, Kathryn &amp; Michael Kim, Gayle Breitbard Klusky, Neil Wultz</td>
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<td>$1,000 - $4,999</td>
<td>John &amp; Melissa Bolthouse, Dr. John &amp; Libby Carson, Vicki Cooke, Lorraine Frigollet; Compass Rose, Inc. (in-kind), Tangle and Tom Gavin, George Hardy, David Marshall; Heritage Architecture and Planning (in-kind), Elizabeth Moore, National Carousel Association, Betty Peabody, Arlene Simpson, Alan &amp; Nancy Spector, The Thomas C. Ackerman Foundation, Nancy Vaughan, The Patricia and Christopher Weil Family Foundation, Don and Jeannette Yeckel</td>
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<tr>
<td>$500 - $999</td>
<td>Sally Ault, Grunow Construction, Rick &amp; Tory Gulley, Ken Kapich, Kelly Family Fund at The San Diego Foundation, Gaye and Ron Lingley, Paul &amp; Maggie Meyer, Ross Porter and Roy de Vries, Tom * &amp; Bonnie Scott, Lisa Vieira, Bob Wallace</td>
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<tr>
<td>$250 - $499</td>
<td>Roberta Hardiman, Gail Kersgard, Spurlock Landscape Architects, Fred and Carol Orton, Bob and Beverly Russell, Mike and Jalaine Van Horne</td>
</tr>
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<td>$100 - $249</td>
<td>Pamela Baumgart, Barbara Benko, Jack &amp; Jackie Carpenter, Jerry Cesak, Chris &amp; Sue Christian, The Dadmun Family in honor of Ken and Mary Tranbarger, Caroline DeMar, Rodger and Barbara Dishong, James and Janet Dort, Iris Engstrand, Patricia Fleming, Mary Fleischli, Lester &amp; Lynne Gardner, Michael and Jane Gilbert, Deirdre Kleske, Neil &amp; Marjie Larson, David Lynn, John &amp; Reneie Martin, Karon May, Michael and Sandi May, David McLean, Douglas McVey, Lyle Merithew and Eileen Swirsky, Toni Nickell, Jame and Sue Ogle, Herman &amp; Sharon Parker, Richard &amp; Colleen Doering Family Fund, Joe Silverman, Jean Stein in honor of Max Taklender, Julia Taklender, Somerset New-Stein and Jim Carr, Pam Stevens, Julie Stone, Christine Sullivan, Super Detail, Inc., Frank and Nancy Thompson, Randy Ward, Ken and Julie Warren, Lucy Warren, James Woodward</td>
</tr>
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*Deceased
2017 Awards Luncheon a Huge Success

Friends would like thank all those who supported the 17th Annual Awards Luncheon on October 17, 2017. The event’s “Magical Menagerie” theme celebrated Friends’ acquisition of the Balboa Park Carousel. Friends hosted more than 360 guests, raising over $57,000 with net proceeds going towards future projects and programs. A number of unsung heroes were also honored at the event, and Friends of Balboa Park extends its sincerest congratulations to the honorees.

The event would not be possible with all our attendees, as well as generous sponsors who we encourage you to patronize when given the opportunity.

2017 LUNCHEON SPONSORS

Millennium Donors
Connie K. Golden
Darlene Marcos Shiley
Stiefel-Behrer Charitable Fund

Underwriter Sponsorships
Magic Moment (Awards) provided by Marie Tuthill
Event Programs provided by All States Mailing Services, Inc.

White Ribbon Tables
Senator Toni Atkins
Nancy Carol Carter
Dean M. Crowder
Girl Scouts San Diego
Assemblymember Todd Gloria
George Hardy
Pacific Premier Bank
The San Diego Foundation

San Diego Tourism Authority
Bonnie Scott

Green Ribbon Tables
Ruth Hayward
Jim and Carmen Hughes
Marie Tuthill

On September 15, 2017, Friends of Balboa Park hosted the National Carousel Association for a visit and rides on the historic Balboa Park Carousel as part of the organization’s annual conference. At this special event, it was announced that Friends received a grant of $3,000 in support of the condition assessment reporting. Their support and endorsement is invaluable in the industry, as the carousel is one of only about 300 left in the nation, and one of only about 75 recognized as historic.

Monthly Volunteer Day at The Carousel

Friends will be hosting a monthly volunteer day at the Carousel to assist staff with cleaning and general upkeep. If you would like to volunteer at the carousel, contact Community Programs Coordinator Leslie Yu at volunteer@friendsofbalboapark.org or call (619) 232-2282.

SAVE THE DATE
18TH ANNUAL LUNCHEON
OCTOBER 19, 2018
Kiosk Modernization

In partnership with the Balboa Park Online Collaborative, Kiosk Arts, and a generous grant from Las Patronas, Friends of Balboa Park has updated two of the five information kiosks throughout Balboa Park. These kiosks feature a newer and larger touch-screen with an updated map that is easier to read and navigate. If you would like to support this project, make a donation today or contact us at support@friendsofbalboapark.org.

Annual Holiday Poinsettia Display

Friends of Balboa Park has partnered with the City of San Diego’s Parks & Recreation department to facilitate the annual poinsettia display in The Botanical Building which opened the first weekend in December and runs through the first week in January.

Thank You to Our Donors in Supporting the 2017 Poinsettia Display

Rodger & Mary Lindsay
Park & Recreation Department
The French Gourmet
Wimmer, Yamada & Caughey
Mariana Angelina Balestretti
In memory of Frank Alberdi
Bob and Myrna Bossler
In honor of Dorothea Laub
John and Melissa Bolthouse
In memory of Tom Scott
Glen and Betty Broom
In memory of Tom Scott
Terri Bryson
In memory of Jules L. Tanzer
Nancy Carol Carter
In honor of Kay Harry
John and Libby Carson
In honor of Betty Peabody
Chris and Sue Christian
In honor of Betty Peabody
In memory of Homer Peabody
Don Crockett
In memory of Joan Crockett and Dora Castro
Dean Crowder
In honor of Carolyn and McKenna Crowder
Darlene G. Davies
In honor of Paul Marshall, David Gould & Valerie Simopoulos, John & Phyllis Parrish, Louann Sorkin, Helen Karo, and Bill & Valerie Bodamer
Cheryle Dean
In honor of Betty & Bob Dean
Diane Edge
In honor of Hannah Mencer
In memory of Beverly F. Edge
Carol Fitzbagguws
In honor of Hal & Mary Sadler
Patricia Flemning
Linda Fortier
In memory of Lee R. Johnson and Jerri Johnson
Ken and Ann Gary
In memory of Lois Harris
Rick and Tony Gulley
In honor of Ray Calen, Terry Calen, Victoria Gulley, and Suzanne McCluskey
George Hardy
In memory of Lt. Gen. John S. and Virginia Hardy
Rahim and Meredith Hasibaf
In memory of Arthur S. Trimble
Laurie Heffron
In memory of Dennis Slack, Shirley Curl, Marvena Slack, Sharon Johnson, Peggy Roos, James Heffron, and Noreen Jones
Marlen Hickey
In memory of Romeo & Felina Ravelo
Gaila Jennings
In memory of Neva Wellington Acosta
Peter Kane
Gilbert and Liz Kennedy
In memory of Luke Kennedy
Christine Khouri
In honor of Betty Conklin
Kathy Anderson Kim
In memory of Jean and Al Anderson
Mary Kirsch
In memory of Silpa Yalamanchili
Daniel-Lea and Uwe Kummerow
In memory of Arthur S. Trimble
Maureen Lamberti
Kathy Lazzaro
In memory of Helen Wetherill and Jimmie Smith
John and Carole Ledford
In memory of Meri & Joy Ledford
Sandy Luebben
In memory of Patricia Barton, Hazel Morris and Betty Runion
Vince and Susan Marchetti
Kathy Marvel & Candy Carrigan
In memory of Kath DiCosmo and Bunny Shelko
Judith McMorrow
Douglas McVey
In honor of Susan Friedland & Isadore Sachs
Bonnie and John Rush
In memory of JoAnn Perego
Bonnie Scott
In memory of Tom Scott
Rosanne Serrano
In memory of Olivia Serrano
Michelle Slingerland
In honor of Michael & Patricia Miller
Robert Sokolowski
Don Steele
Misty Suposs
In honor of Artie Ann Suposs
Bobby Sutton
In memory of Aunt Faye Gordon
Suzanne Tawil-Bellach
Terry Tennebaum
In memory of David Tennebaum
Jessica & Tate Travis
In honor of Moraya Lynn Travis
In memory of George & Gladys Novinger

Mrs. Joey Trimble
In memory of Arthur S. Trimble
Marie Tuthill
In honor of Kathy Kim, Betty Peabody, Bette Boucher, and Betty Stevens
In memory of Sharon McColl
Lee Wahlet
In honor of Evelyn Wahlet
In memory of Elliott LeMar Wahlet
Shirley Walkoe
Lucy Warren
In honor of Elizabeth Warren, Lynn Robertson, The Reeds, and Joanne Brakenwagen
In memory of Raymond W. & Lucy G. Warren
Carolyn Wormser
Jim and Linda Zemckik
In memory of Lois Markowitz and Hert Markowitz
Thank You to Our Generous Donors

Donations received between August 15, 2017 through November 30, 2017

Raymond and Vicky Abbott in support of the Pumpkin Floral Display
Reid Abrams and Micki Olin
Maggie Acosta
Virginia Anderson
Nancy Assaf
Tony Atkins
Krystal Baker
Balboa Park Conservancy
Martha Barnett
Michelle Barrett
Sharon Beamer
Beverly Beattie
Carolyn Bjornson
John and Melissa Bolton
Bob and Myrna Bossler
Sandra Boyce
Paula Brandes
Barbara Brown in honor of Maureen Lamberti
Barbara Bry
Hallie Burch
Judy Burer
Stephen Burgdorf
Andrea Caldwell
Ed and Linda Canada
Jack and Jackie Carpenter
Scott Carr in honor of Maureen Lamberti
John and Libby Carson
Nancy Carol Carter
Gregory and Loretta Cass
Ken Catin
David and Lesley Cohn
Ann Cole
Don and June Conner
Judy Conner
The Jean Crowell Trust
Dean Crowder
Robert and Elaine Culverhouse in support of the Twilight in the Park Concert Series
The Cushman Foundation in support of the Field Trip Program
Dr. and Mrs. Olgard Dabbert
Darlene Davies
Phemie Davis
Jim and Mary Dave
Angela Decaro
John Decker
Donna Damson
Connie Vinita Dowell and Steve Miller
Emily Dowgiallo
Tracy Downing
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George and Cindy Driver
Bonnie Duell
John Earl
Diane Edge
Ellen G. Wong and Edward G. Wong Family Foundation in support of the Field Trip Program
Peter and Doris Ellsworth
Vicki Estrada
Sarah Evans
Tina Faress
Val and Dee Gee Farrell
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Carol Fitzgibbons
Pat Fleming
Mark Foletta
Patricia Forsberg
Linda Fortier
Bill and Linda Fox
Karen Garcia Raines
Leysia Gartley
Dr. Seuss Foundation
Mark and Nancie Geller
Ed Gergosian and Susan Hoekenga in honor of Maureen Lamberti
Norman and Patricia Gillespie
Chris Glembotski in support of the Endowment Fund
Todd Gloria
Shelby Goad
Cathy Golden
Fran Golden
Cindy and Tom Goodman
Rick and Tony Gulley
Judy Hagar Schons
Sally Hagar
Jim Hall
Bobbi Hardiman
Sandra Harding
George Hardy
Chris Hatch
Robin Hatfield
Susan Hayes
Ruth Hayward and Sue Young
David Marshall
Ann and John Hill
Larry and Anne Hill
Carol Hinnichs
Sally Hienson
David Seid
House of Mexico
Jim and Carmen Hughes
In Motion, Inc.
Marguerite Jackson Dill
James Hervey Johnson
Charitable Educational Trust
in support of Trees for Health Garden
Norma James
Lyle Kalish
Chris Kehoe
Michael and Diane Kelly
Pam Kelly
Christine Khouri
Michael and Bev Klose
Martha Kohler
Lesley Kolb
Maureen Lamberti
Jack and Bettyann Lamott
Dick and Vickie Lareau
Las Patronas
Dorothea Laub
Kathy Lazzaro
John and Carole Ledford
Pam Lester
Ron and Gaye Lingley
Vince and Sue Marchetti
Michael and Sandi May
Catherine Maywood
Gay McDonald in support of the Field Trip Program
Jimmie McGee
Courtney McGowan
The McKorrow Family
Mary McNaughton in support of the Endowment Fund
Douglas McVey
Connie Melhorn
Margett Meyer
Paul and Maggie Meyer
Mingei International, Inc.
Rita Morgan
Kim Neapole
Alan Nevins
Jennifer Nickles
Ingrid Nielsen
Robert Pacholke
Betty Peabody
Clarice Perkins
Bill and Blaise Pope
Andrew Raines
Sandra Redman
Trish Reeder
Susan Rehm
Toby Reschan
Jeanette Rigaby in honor of Betty Peabody
Loren and Kirsten Rindal
Karen Robinson in support of the Sandra B. Phelps-Wilson Horticulture Fund
Paulette Rodgers-Leahy
Ross Porter and Roy de Vries
Anne Rosser
Bonnie and John Rush
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Jim Soto
San Diego Zoo
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Alan Sweedler
Don and Karen Tarte
Greg Defada
The Heller Foundation of San Diego
The Rice Family Foundation in support of the Field Trip Program
San Diego Foundation
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Janice Weiss
Rachel Weltland
Pamela West
Ann Wilson
Bob Wilson
Janet Wingert
Bob Witty
Don and Diane Wozniak
Sonnie Wright
Heather Xitco
Don and Jeanette Yeckel
YourCause, LLC
Linda and Jim Zemick

IN LOVING MEMORY

Betty Lou Baker
Bill Baker
Patricia Demarce
James and Rita David
Bonnie Gebhardt
Patricia Forsberg
Louise Hay
Jim and Carmen Hughes

Recognizing contributions and celebrating the lives of loved ones, honorees are listed above and acknowledgement cards are sent to their families, per the donor’s request.

For a list of donors to the Capital Campaign, see page 4.
For a list of donors to the 2017 Poinsettia Display, see page 6.
2018 EVENTS

ARBOR DAY IN BALBOA PARK
Friday, April 27, 2018
10:00 AM - Noon
Location TBD

ANNUAL BUTTERFLY RELEASE (FIESTA BOTANICA)
Saturday, May 26, 2018
10 AM - 3 PM
Zoro Garden

NATIONAL CAROUSEL DAY
Wednesday, July 25, 2018
11 AM - 3 PM
Balboa Park Carousel

18TH ANNUAL AWARDS LUNCHEON
October 19, 2018
Location TBD

Poinsettia Display in The Botanical Building